

THE Public Transportation Billboard Explosion #1

Start with a \$1 Billion Ad Campaign. -Nationwide-
New York City, Los Angeles, Washington D.C., Chicago,
Philadelphia, Atlanta, Dallas-Fort Worth, Tampa, Orlando,
Miami. And add more.

#1) Buy up long term Ad deals with these municipalities
to set as many buses billboards as we can. Then
Out-bid all these Schools on the Subway trains.

#2) THE TOP Ad's go on the left side of the bus and on
the back. Viewable across the street and as passengers
see the bus pull off.

#3) ON TRAINS, people ride and day dream and if they
see interesting billboards on the train, they will
read one after another. Fit the 7 TRAIN with outside
billboards and all trains, so as they enter the
Station, people can see them. Public Transportation
are moving Ad's and are more EFFECTIVE during
the Summer than television or radio. People will
hear about it first on buses and it will be
confirmed on a television station, telling people
in motion video what they heard about.

#4) New York City M23, M1A, M20, See Manhattan
has few Avenues running up and down Manhattan.

A) THE NEW Microsoft Internet television Box

B) LIL Elijah P.S. 1776 coming soon OF BET

C) THE NEW BET ON Microsoft Internet television

D) Microsoft / 100 stations MSN 100 stations Google
"Something for everyone"

E) THE NEW Youtube, Music videos, Movies, Sitcoms,

F) THE World of Unions Series and more ON Microsoft

LATE Night television "I.T. Now people need to know
RATED (R) coming soon

AN OPRAH Presentation "What is Microsoft I.T.?"

#5) BET "What's new." [THIS IS HUGE]

Know the demographics of bus stops to target
the right people based on buses routes and Schedules.

#6) Purchase slots immediately and come hard about
the middle of August and watch how fast people
buy the Microsoft Internet television Converter Box
w/USB Multimedia Player. Sold at Best Buy/
Circuit City/Walmart Stores. Easy Self Install.

We can update our internet links with auto updates.