THE Public Transportation Billboard Explosion #1

Start with a $1 Billion Ad Campaign. -Nationwide- New York City, Los Angeles, Washington D.C., Chicago, Philidephia, Atlanta, Dallas-Fort Worth, Tampa, Orlando, Miami. And add more.

#1) Buy up long term Ad deals with these municipalities to set as many buses billboards as we can. Then out-bid all these schools on the subway trains.

#2) THE TOP Ad's go on the left side of the bus and on the back. Viewable across the street and as passingers see the bus pull off

#3) On Trains, people ride and daydream and if they see interesting billboards on the train, they will read one after another. Fit the 7 Train with outside billboards and all trains, so as the enter the station, people can see them. Public Transportation are moving Ad's and are more EFFective during the summer than television or radio. People will hear about it first on buses and it will be confirmed on a television station, telling people in motion video what the heard about.

#4) New York City M23, M14, M20, see manhattan has few Avenues running up and down Manhattan.

A) THE New Microsoft Internet television Box

B) Lil Elijah P.S. 1776 Coming Soon of BET

C) THE NEW BET on Microsoft Internet television

D) Microsoft / 100 stations MSN 100 stations Google "Something For everyone

E) THE NEW Youtube, Music Videos, Movies, Sitcoms,

F) THE World of Unions Series and more on Microsoft

LATE Night television "I.T. Now people need to know

RATED (R) Coming Soon

An OPRAH Presentation "What is Microsoft I.T.?

#5) BET "What's new." [THIS IS HUGE]

Know the demographics of bus stops to target the right people based on buses routes and schedules.

#6) Purchase slots immediately and come hard about the middle of August and watch how fast people buy the Microsoft Internet television Converter Box w/USB Multimedia Player. Sold at Best Buy / Circuit City / Walmart Stores. Easy Self Install.

We can update our internet links with auto updates.

Cable will Find us a conflict of Interest